



## FOR IMMEDIATE RELEASE

### For additional information please contact:

Jackie Herron, Marketing Director  
ImproMed, Inc.  
304 Ohio Street  
Oshkosh, WI 54902-5888  
Phone: (800) 925-7171  
E-mail: [JLHerron@Impromed.com](mailto:JLHerron@Impromed.com)

### IMPROMED ANNOUNCES INFINITY VPR INTEGRATION

**Oshkosh, WI (February 11, 2008)** – ImproMed, Inc. is pleased to announce it has partnered with Veterinary Software Associates, LLC. ImproMed, Inc. has integrated the Veterinary Pharmacy Reference (VPR) software from Veterinary Software Associates into its Infinity practice management software.

Integrating VPR with Infinity eliminates the need for a veterinary professional to have a separate formulary for looking up dosages to calculate a patient's drug dose. The Infinity VPR integration includes Printable Drug Information and Client Information Sheets on 574 Generic and 1506 Brand Name Human and Veterinary Drugs including Otic, Ophthalmic, and Topical preparations. Additionally, VPR offers Off Label Consent Forms, Anesthesia Consent Forms, Interactive Anti-parasitic Charts, a Weight & Measurement Chart, a Temperature Conversion Chart and a Drug Interaction Matrix.

The Drug Information Screen offers Brand Names, Pharmacology, Indications, Contraindications, Interactions, Adverse Effects, Available Forms and Dosages. Utilizing this powerful tool, Infinity users can provide their clients with a pharmaceutical data sheet containing cautions, side effects, and possible drug interactions saving the staff both time and money.

VPR also provides the ability to Search for any Drug by Generic Name (including Combo Drugs), Brand Name, Category, Body System and Client History.

ImproMed is an award-winning, world-leading developer and provider of business and medical management software for the veterinary industry. Since its inception in 1979, ImproMed's continuing mission has been to provide veterinarians with the best software and knowledge management solutions by carefully monitoring changes in the veterinary medicine field and implementing program suggestions from their clients.

###